

# AVIATUR

S O S T E N I B L E

## TRAVEL FOR CONSERVATION

AVIATUR'S GUIDE FOR SUSTAINABLE TRAVEL

Colombia's land is worth preserving. It is bordered by two oceans, and more than 50 rivers flow through its diverse terrain, which includes three towering mountain ranges that contrast with expansive plains. Colombia is home to islands, swamps, wetlands, paramos, jungles, forests, deserts, and snow-capped peaks. It boasts a wide variety of climates, music, cultures, flavors, and diverse flora and fauna, making Colombia a unique country on planet Earth. For these reasons and many more, we invite you to be part of this change by embracing sustainable travel.



### CONSERVATION

#### BIODIVERSITY AND ECOSYSTEMS

- Say no to the illegal trafficking of all species and to any type of animal exploitation.
- Use biodegradable products that reduce the impact on seas, rivers, and the ozone layer.
- Join a clean-up brigade.
- Say NO to single-use plastic.
- Reducing, reusing, and recycling are vitally important for the planet. Don't litter.



### EQUALITY

#### INCLUSION AND RESPECT

- Traveling is a great opportunity to get to know completely different cultures, views, and beliefs.
- Let's protect children; say NO to child exploitation. Respetar el •
- Respecting the religion, worldview, and beliefs of the places you are visiting helps support peace and the conservation of history.
- Gender equality and equal rights for the LGBTI community represent progress for society and human rights. We are all a part of the change.



### PROMOTE TRADITIONS, CULTURE, AND CULTURAL HERITAGE

Respecting natural and material heritage is the most important step for conserving planet Earth's history. Heritage is a source of wisdom and learning.



### CONTRIBUTE TO ECONOMIC AND SOCIAL DEVELOPMENT

Buying locally, supporting villagers' initiatives, and contributing to regional development are the keys to the country's equitable growth. Your trip can support this cause.



### CLIMATE CHANGE IS REAL

- Travel must be conscientious from the start; offset your carbon footprint from air and sea travel.
- Save water and electricity; say no to plastic. Traveling means conservation for you, for everyone, and for the planet.

